

Running an event with Felt

Felt exists to serve New Zealand maker/sellers, so it's important to us that there's a place for you to hang out and talk to each other. We'd love your help with making this happen. Here's how it works:

- 1 Choose your date, time and venue, and send the details to Jason, jason@felt.co.nz ***
- 2 We'll post online and email the invitation to sellers in your area**
- 3 Have a great event! (And remember to take photos!)**

* please allow four weeks' notice

As a Felt champion, we'd ask that you:

- Create a friendly and trusting environment for new and returning sellers to meet and chat
- Encourage the sharing of skills and expertise among sellers
- Start conversations to find any suggestions or concerns
- Talk to us so we can help!

Felt will support you by:

- Coaching you on any aspect of running an event (and attending when possible, if asked)
- Promoting your event(s) to sellers in the area
- Responding to any suggestions or concerns that emerge
- Sharing information and lessons that emerge around the country with other events
- Seeking to provide any other support that champions ask for!

Frequently Asked Questions

Can there be more than one chapter in an area?

Within reason, absolutely. If you're unable to make existing events, chances are you're not the only one in that position. As a chapter organiser, we'd suggest keeping in touch with other chapters in your area to help maintain a great network for sellers. We can help you with this.

Why do you want 4 weeks' notice for an event?

We've found that if you don't give enough time to promote the event, no-one will show up and it feels miserable hosting an empty party! 4 weeks gives us enough time to send out invitations in advance.

Where should I host an event?

We recommend choosing a local cafe that's easy to find and has enough space for you all to sit together. For our

events in Christchurch we chose Kadett Cafe and Smash Palace because they are owned and operated by local people (support the local economy!) and share common values with Felt.

What do we do at the event?

Whatever you like! We think it's a good idea to do a round of names and talk about what each of you make (show and tell if you like) and have a general chat. You can make it as structured or as informal as you like.

Do I need to document anything?

Take photos! At least a group photo. And if possible get a 'roll call' or something so that you know who came and how to find them!

That's the basics but we're always happy to chat – if you'd like to talk to us about setting up a Felt Chapter or getting involved with a group in your area, contact Jason at jason@felt.co.nz.